

TOTY Finalist Showcase at Toy Fair 2023!



Celebrate your TOTY 2023 nominated product and get the recognition you deserve with the highly valuable TOTY Finalist Showcase sponsorship at Toy Fair 2023.

Located in the highly trafficked Crystal Palace lobby, this new showcase area gives you the chance to promote your finalist product to powerful play professionals and the global media as they arrive at the show.



TOTY Finalist Showcase

\$3,500 Toy Fair 2023 exhibitor | \$4,500 Non-exhibitor

- Exclusive shelf to display product in the showcase*
- Tent card signage including company logo and booth number (if exhibiting) or contact information and web address (if not exhibiting)**

The TOTY Finalist Showcase offers the opportunity to promote your brand and nominated products to buyers, media and influencers who are looking for the latest and greatest product to ensure future success.

Contact senior account executive Stacy Liebenson at 646-520-4852 or sliebenson@toyassociation.org for more information.

**Location of the shelf is at the sole discretion of Show Management.*

***Winner stickers will be placed on accompanying signage if the product is announced as a winner at the 2023 Toy of the Year Awards Gala.*

**Time sensitive!
Limited availability!**

ACT NOW

**Must secure by
September 1st
to guarantee
placement!**