

When you click into your company dashboard you will see:

Click on Exhibitor Directory Listing



The Toy Foundation

[Contact Us](#) | [Event Webpage](#) | [Logout](#)

Booth(s): 689

Activity

What is this?

0 Views

0 Clicks

0 Leads

 **Exhibitor Directory Listing**
Review & Approve your Company Information for the online directory.

 **Online & Mobile Advertising Packages**
Learn how you can increase your visibility, showcase your products, and generate qualified leads

 **Digital Packages & Sponsorships**
Click here to view the current Toy Fair 2023 offerings!

 **In Booth Happenings**
Click here to add special events occurring at your booth

 **Show Specials**
Click here to enter any specials being offered during the show

 **Submit Payments / Download Invoice**
Review your Account Summary, print a statement and/or pay your balance.

 **Download Contract**
Click here to download a copy of your current PDF contract.

 **Promotional Opportunities**
Click here to review Promotional Opportunities for Toy Fair

 **Exhibitor Resources**
- Housing
- Registration
- Exhibitor Service Kit

 **Setup Appointments Schedule for Attendees**
Click here to setup your meeting schedule for attendees to book appointments at your booth

 **Online Leads & Statistics**
Review attendee leads, emails and statistics for your online directory listing.

 **Share Your Show Presence**
Click here to generate a link to your listing and online booth

 **Change Password**
Change your Password for the Exhibitor Dashboard

You will see (there are 7 sections to update/edit or add):

Once you have reviewed your company information, please click the "Approve Data" button below. Your company information, Product Categories, In-Booth Happenings and Show Specials will all be populated in Toy Fair Mobile.

Approve Data

Company Information

Company Name (Listing Name): The Toy Foundation, Inc.
Corporate Name: The Toy Foundation, Inc.
Address: 1375 Broadway
Suite 1001
City: New York
State/Province: NY
Postal Code: 10018
Country: United States
Telephone: 212-675-1141
Fax:
Company Email: jwong@toyindustryassociation.org
Website: www.toyindustryfoundation.org
Sales Contact Name:
Sales Contact Email:
Online Profile - Company Description:

 **Edit Information**

Company Demographics

Is your company owned, operated, and/or controlled by any of the following? Please select all that apply
You have not made any Company Demographic selections.

 **Edit Information**

Primary Trade Show Contact

First Name: Jackson
Last Name: Wong
Job Role / Title:
Email: jwong@toyassociation.org
Office Phone:
Mobile Phone:

 **Edit Information**

Sponsorship Contact

You have not entered any information for this section, [click here](#) to add this information.

PR Contact

You have not entered any information for this section, [click here](#) to add this information.

Product Categories

***Note: All product categories will appear in the printed Toy Fair Times Locator Guide with the exception of Toys (General) and Other.**
You have not selected any product categories.

 **Edit Information**

Brands

[Click here](#) to add brands.

Click Edit Information on each section to make changes (then click update on the bottom of the page)

On the Last section you can add up to 10 Brands that you own/carry.

Once all sections have been completed, click Approve Data to confirm completion:



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[Approve Data](#)

Company Information

Company Name (Listing Name): The Toy Foundation
Corporate Name: The Toy Foundation, Inc.
Address: 1375 Broadway
Suite 1001
City: New York
State/Province: New York
Postal Code: 10018
Country: United States of America
Telephone: 646-520-4865
Fax:
Company Email: pmastrota@toyfoundation.org
Website: https://toyfoundation.org/

Sales Contact Name:

Sales Contact Email:

Online Profile - Company Description:

Is your company owned, operated, and/or controlled by any of the following? Select all that apply:

Are you interested in becoming a member of The Toy Association?: No

In what countries are your products sold?:

What products do you export?:

In what countries would you like to sell your products?:

What products would you like to export?:

[Edit Information](#)

Company Demographics

Is your company owned, operated, and/or controlled by any of the following? Please select all that apply

You have not made any Company Demographic selections.

[Edit Information](#)

After completing the Directory Listing, please click on the In Booth Happenings & Show Specials Buttons:

When you click on In Booth Happenings, click on Click here to add the information:

toyFAIR!
Play Reimagined
September 30 - October 3, 2023
Jacob K. Javits Center | New York, NY

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Booth(s): 689

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The Toy Foundation

Booth(s): 689

For this section, you can submit a total of 4 entries. Currently, you have submitted 0 out of 4 entries.

Scheduled Events

Title	Start Time	End Time	Exhibitor Name	Exhibiting As	Contact Name	Email	Phone Number	Media File
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[Click here to add additional scheduled events](#)



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The Toy Foundation, Inc.

Booth(s): 3811

* Event Name

* Event Description 500 Chars Left
200 word limit

* Start Time All times are in the local time zone of the show. (Eastern Time (US & Canada))

January - 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat	08:00 AM
26	27	28	29	30	31	1	08:05 AM
2	3	4	5	6	7	8	08:10 AM
9	10	11	12	13	14	15	08:15 AM
16	17	18	19	20	21	22	08:20 AM
23	24	25	26	27	28	29	08:25 AM
30	31	1	2	3	4	5	

* End Time All times are in the local time zone of the show. (Eastern Time (US & Canada))

January - 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat	08:05 AM
26	27	28	29	30	31	1	08:10 AM
2	3	4	5	6	7	8	08:15 AM
9	10	11	12	13	14	15	08:20 AM
16	17	18	19	20	21	22	08:25 AM
23	24	25	26	27	28	29	08:30 AM
30	31	1	2	3	4	5	

Exhibitor Name

Exhibiting As

Contact Name

Email

Phone Number

Click Add to complete each happening (4 limit).

When You click on Show Specials you will see:

toyFAIR!
Play Reimagined
September 30 - October 3, 2023
Jacob K. Javits Center | New York, NY

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Booth(s): 689

Show Specials

For this section, you can submit a total of 4 entries. Currently, you have submitted 0 out of 4 entries.

Current Special Offers

Use the form below to add any specials (discounts or giveaways) you are offering to attendees.

Add Special Offer

* Category

* Title

* Description

200 Words Left
200 word limit

Online Image No file chosen
[Accepted file types are .jpg,.jpeg,.png or .gif file and a minimum of 375 width]

This will complete all the information for your online profile.

This information will be reflected on the Toy Fair mobile app.